



December 2011

Hello Wisconsin Corn and Soybean Producers:

Profitable corn and soybean production is extremely important to Wisconsin agriculture. In 2009, Wisconsin producers planted nearly 3 million acres of corn worth \$1.0 billion. Another 1 million acres worth \$0.7 billion was planted for corn silage to support our dairy industry. Soybeans worth \$0.6 billion were harvested from 1.6 million acres.

Faced with fluctuating prices and rising production costs, farmers today must be well informed about new technologies to be profitable. These Corn and Soybean Conferences are designed to provide technical insight, practical advice and interaction with university and industry experts and fellow growers.

Those attending will learn about:

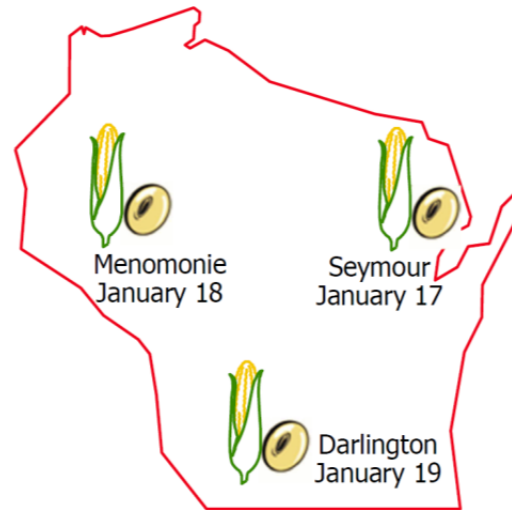
- The "new" economics of production
- Selling strategies for corn in the new market
- Top 10 Yield Detractors in Soybean
- Producer tips for successful corn production
- Will we ever see \$7/\$15 corn/soybean again?
- Cash versus futures pricing
- Storage decisions
- Evaluating market outlook and alternatives
- Traffic management to reduce compaction
- Producing 300 bushel corn - Lessons learned
- Fungicides: Are they working yet?
- The latest on Twin-row corn production
- An update on trucking issues in Wisconsin

We encourage you to pre-register early since space is limited. Invite a neighbor to join you. Contact the County Extension Office that will be hosting the meeting you plan to attend.

Sincerely,

Joe Lauer  
UW Corn Agronomist

Shawn Conley  
UW Soybean Agronomist



## Wisconsin Corn and Soybean Conferences 2012

- |             |                   |                 |
|-------------|-------------------|-----------------|
| ☞ Tillage   | ☞ Economics       | ☞ Plant density |
| ☞ Marketing | ☞ Continuous corn | ☞ Fertilizers   |
| ☞ PEPS      | ☞ Storage         | ☞ Fungicides    |

---

### January 17 – Seymour

Doxbee's Banquet Hall - N6744 County Hwy C  
One mile south of Seymour

### January 18 – Menomonie

Stout Ale House - 1501 North Broadway  
Hwy 12/25 just South of I-94

### January 19 – Darlington

Bridges Banquet Center - 201 Christensen Drive  
Near the intersection of Hwy 81 and Hwy 23

---

#### Sponsored by:

Wisconsin Corn Growers Association  
Wisconsin Soybean Association  
University of Wisconsin-Extension

# 2012 Wisconsin Corn & Soybean Conferences

**9:30 am**  
**Registration**  
Coffee, milk, rolls in Exhibit Area

**10:00 am**  
**Welcome**  
Opening remarks by Host Agent

**10:10 am**  
**2012 Corn Production and Management Keys to High Yields and Profitability**  
*Dr. Joe Lauer - UWEX Corn Agronomist*

**11:00 am**  
**What's Ahead For Wisconsin Corn and Soybean Growers - How Our Associations Helps Producers**  
*Mr. Bob Oleson - WCGA/WCPB Executive Director and WCGA/WCPB Directors*  
*Mr. Bob Karls - WSA/WSMB Executive Director and WSA/WSMB Directors*

**11:30 am**  
**What's New in Seeds and Ag Products for 2012**  
*Industry Co-sponsor Representatives*

**12:00 pm LUNCH**  
Exhibits open

**1:00 pm**  
**Top Ten Soybean Yield Limiting Factors**  
*Dr. Shawn Conley - UWEX Agronomist*

**1:50 pm**  
**Back-to-Back High Yields and Prices: Now Where?**  
*Mr. David Moll - UWEX Ag Economist*

**2:40 pm**  
**Tips for Successful Corn Production and Profitability**

*Seymour: Is less more? Are twins better than singles? - Kevin Jarek, Outagamie County Agent*

*Menomonie: Timing fungicide applications - Is there a benefit? - Katie Sternweis and Jerry Clark, Dunn and Chippewa County Agents*

*Darlington: Wisconsin Agricultural Transportation Regulations - Ted Bay, Grant County Agent and TBD, Wisconsin State Patrol-Motor Carrier Enforcement Section*

**3:30 pm**  
**Conference Adjourns**

**Support for the 2012 Wisconsin Corn and Soybean Conferences provided by:**

**Dairyland Seed Company**

**First Capital Ag**

**Legacy Seeds**

**AgriGold**

**Legacy Seeds**

**Partners in Production**

**Mycogen Seed**

**Pioneer Hi-Bred**

**Syngenta NK Seeds**

**Monsanto**

**Wisconsin Corn Promotion Board**

**Wisconsin Soybean Marketing Board**



**February 2-3, 2012**  
**Kalahari Resort, Wisconsin Dells**

## 2012 Wisconsin Corn and Soybean Conferences REGISTRATION FORM

Conference fee is \$5.00 per person (\$8 late registration after January 10). This includes refreshments for breaks, lunch, and copies of all information.

Pre-registration is advised to assure seating at the noon luncheon. Attendance is limited to the first 100 registrants at each location.

Name(s) \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Phone \_\_\_\_\_

Number of people \_\_\_\_\_ x \$ 5.00 (\$8, if late) = \$ \_\_\_\_\_

**Total enclosed = \$ \_\_\_\_\_**

**Make check payable to: UWEX County Extension**

Indicate the conference location you will attend and return the form by **January 10** to the Extension Office hosting that conference.

- January 17 - Seymour**  
Outagamie County - UW Extension  
3365 W. Brewster St.  
Appleton, WI 54914  
Phone: 920-832-5121
- January 18 - Menomonie**  
Dunn County - UW Extension  
Dunn County Government Center  
800 Wilson Avenue, Suite 330  
Menomonie, WI 54751-2265  
Phone: 715-232-1636
- January 19 - Darlington**  
Grant County - UW Extension  
Youth & Agriculture Center  
916 E Elm Street, Fairgrounds  
PO Box 31, Lancaster, WI 53813-0031  
Phone: 608-723-2125

**Member of the Wisconsin Corn Growers Association**

Yes  No

**Member of the Wisconsin Soybean Association**

Yes  No